



## TRANSKRYPCJA AUDIO – THE ROLE OF HR

Dear Colleagues,

It is great to welcome all members of our team to today's meeting which will be dedicated to changes in the field of HR strategy. I am happy to point out that our previous strategic activity in development of pro-customer attitudes resulted in success.

Moreover, last week we came to know the new business strategy based on a slogan "Health means future". Therefore, it is high time to convert these ideas into our HR processes. We all know that in order to convince anyone to start doing something new is simply by learning by example. This is the reason why we would like to first motivate our employees to live healthier lifestyle, so that we could become an inspiration to our customers.

As a result, our three strategic goals in the field of HRM for the three upcoming years are:

- > for our employees developing new skill in the area of assertiveness and stress management,
- > for our managers to learn of employees' support,
- > overall improvement of physical condition and enforcing healthier lifestyles among our employees.

It is obvious that all of the goals mentioned need to be implemented in the right operational activities in all areas of HRM focusing especially on motivation, assessment and development, social policy, compensation and benefits.

To put it in a nutshell we have got a great and interesting challenge ahead of us. I count on your involvement

Thank you for your time.